

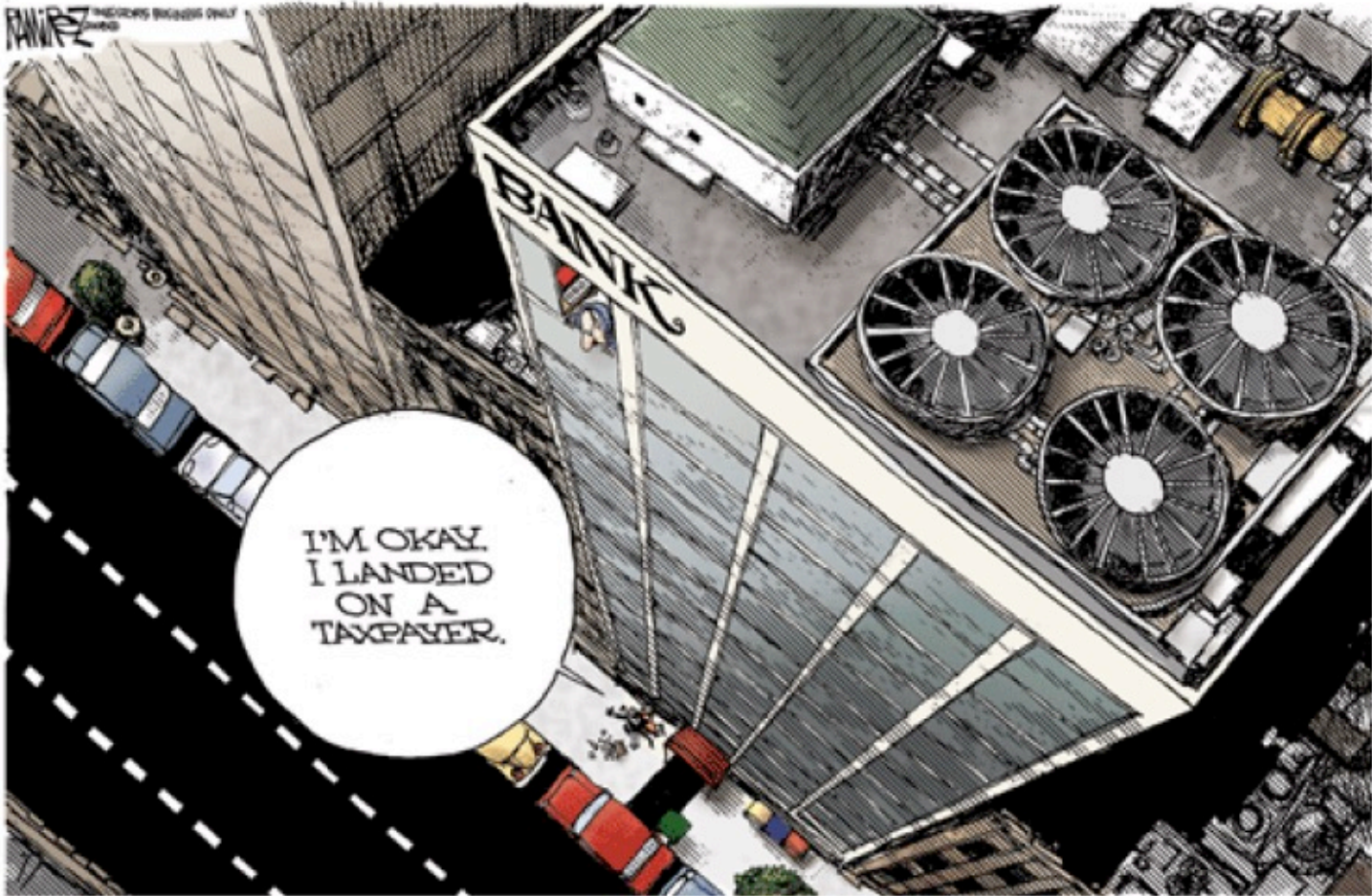
Fighting functional stupidity in organizations through crowd wisdom

26.4.2017

Leena Mörttinen

Finnish Family Firms Association

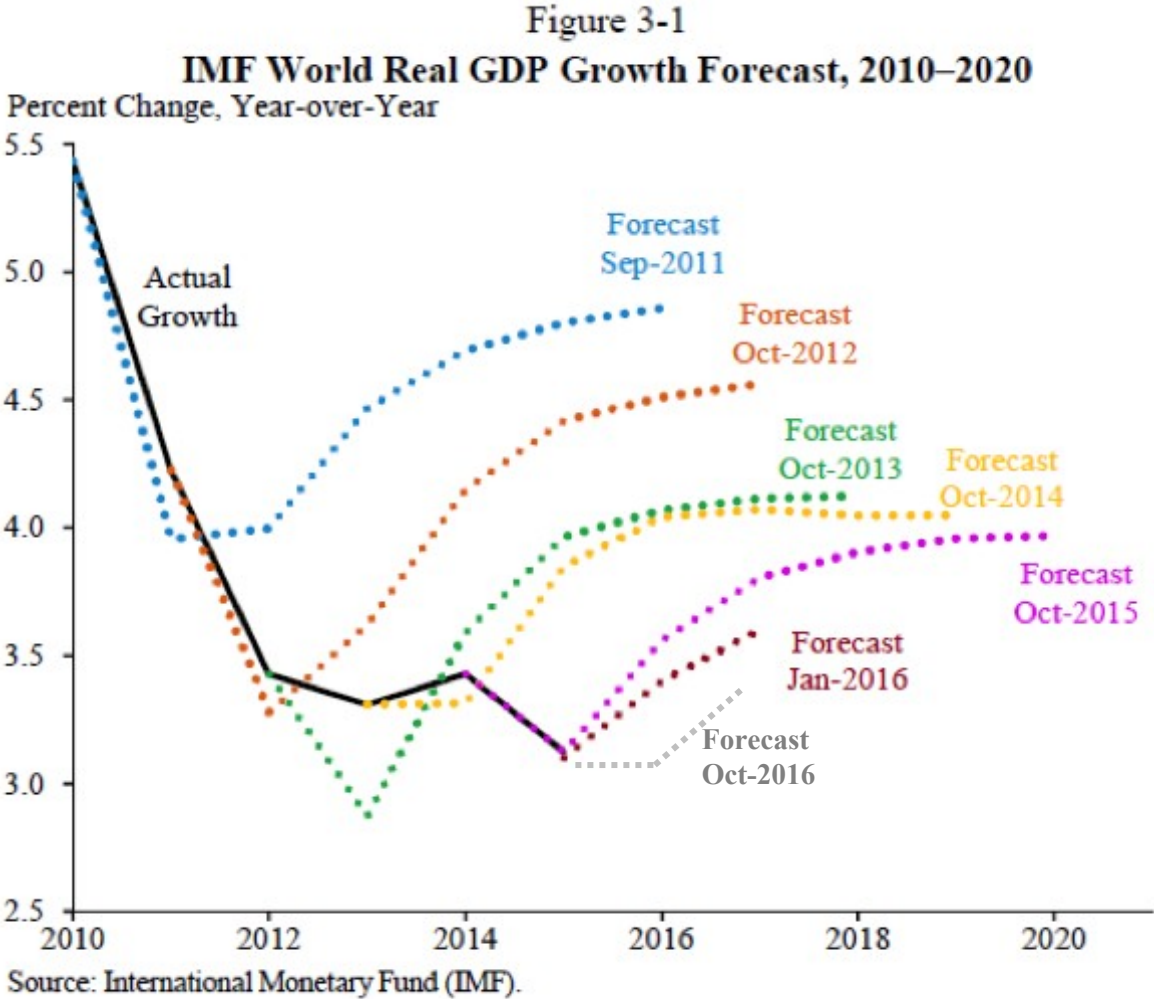
World has not been the same after the global financial crisis - an indication of wider systemic dysfunctionality



Global
economic,
political and
technological
tectonic plates
are now
colliding...



Experts such as economists have been incapable of forecasting the next steps

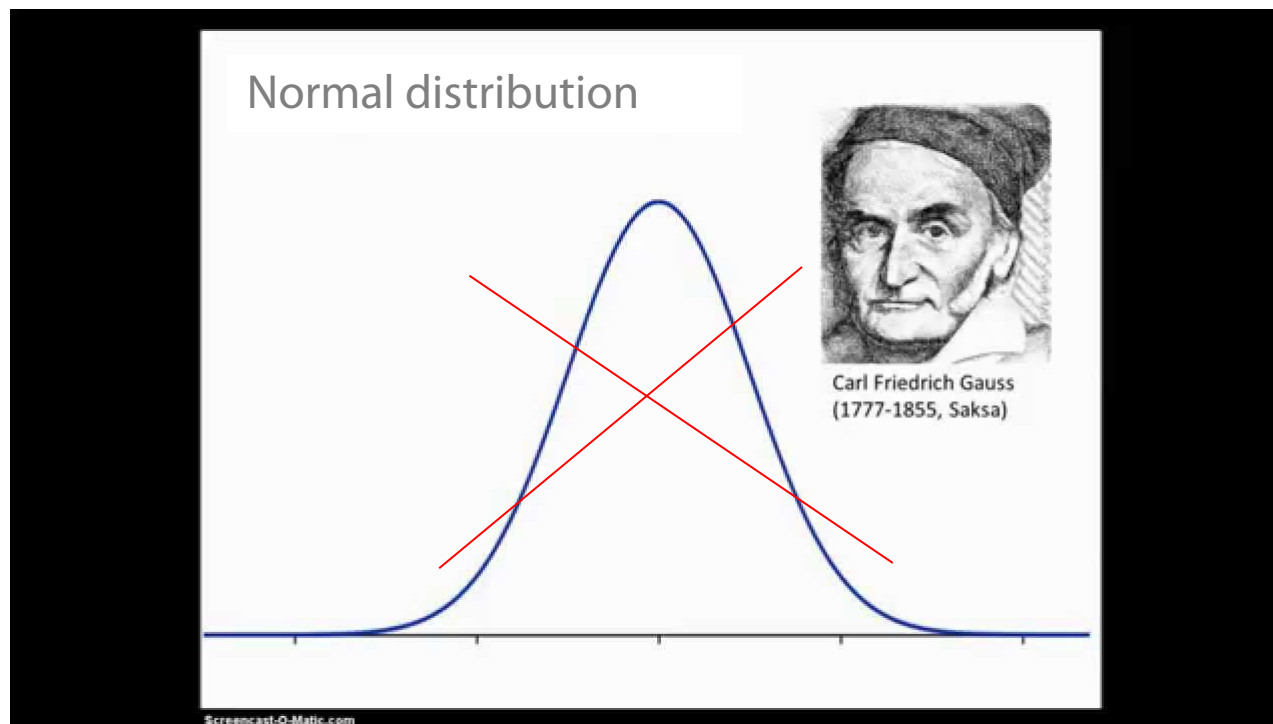


Authorities are being challenged - before people waited for the Pope to speak, now the Pope will probably check twitter before speaking...

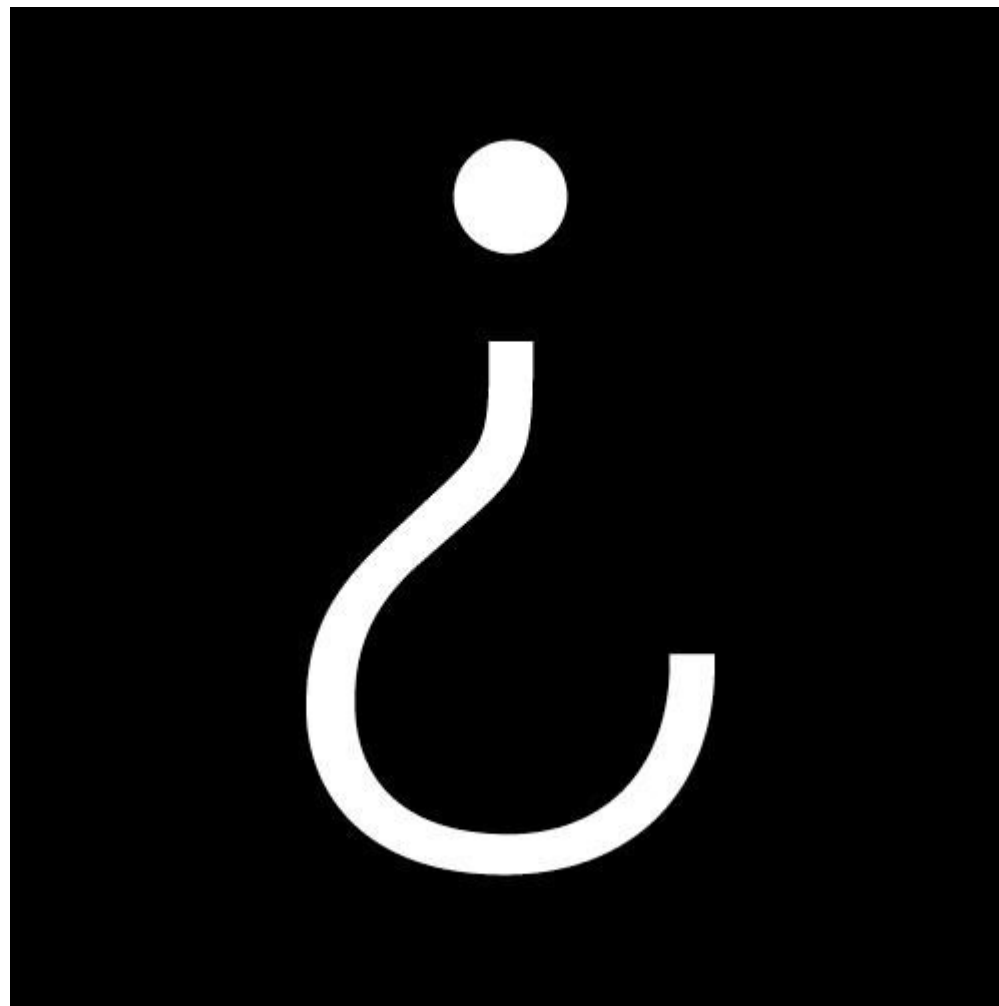


New Pope being elected in 2005 vs 2013

Normal
distribution
may be dead -
the tails are
longer and
fatter than we
expected

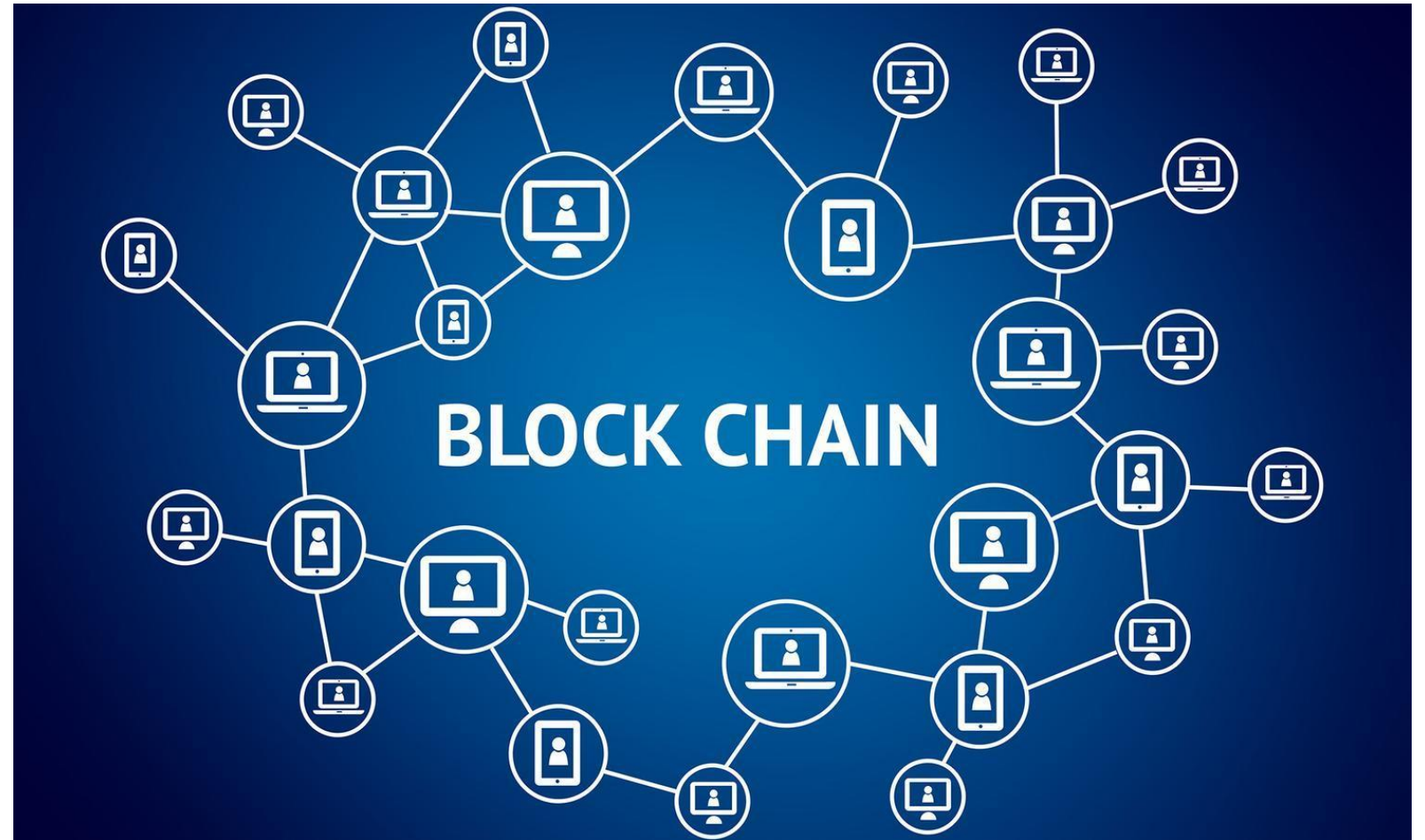


Open source
and social
media
investigation
platforms that
rely on crowds
for funding
and workforce
are being
build



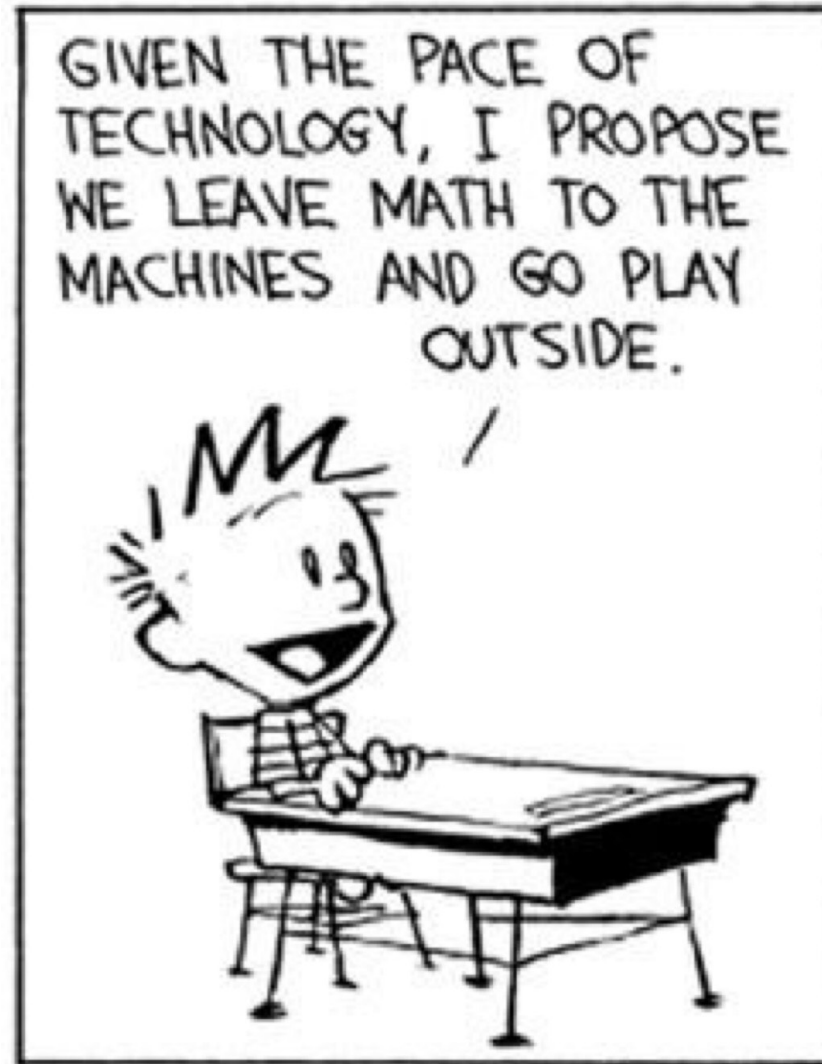
Bellingcat logo

Blockchain technology will reduce uncertainty through decentralized autonomic database that can store assets and transactions



Human-AI
collaboration will
enable
breakthroughs in
physics and
neuroscience that
humans alone
could not achieve

....although we
should not give
up mathematics



We should
strive towards
a world which
is less
centralised
and less
inclined to
systemic
"stupidity"

Not ignorance, but
ignorance of
ignorance, is the
death of knowledge.

Alfred North Whitehead

Thank you!

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